

APPA/SRAPPA/TNAPPA 2016 ANNUAL MEETING & EXHIBITION

JULY 12-14, 2016 | NASHVILLE, TENNESSEE

*Partnering for
Historical Success!*



APPA/SRAPPA/TNAPPA 2016 – UNIQUE & UNPRECEDENTED

www.appa.org/training/APPA2016

Visit www.appa.org today to register!

APPA/SRAPPA/TNAPPA 2016 ANNUAL MEETING & EXHIBITION

APPA/SRAPPA/TNAPPA 2016 is the platform for discussion, information-share, networking, and much more! Join us for this unique international event where we discover best practices used around the world from over 100 presenters, including the profession's most recognized and talented educational facilities leaders representing facilities officers, directors, and managers throughout the United States, Canada, Mexico, and the world! July 12-14 in Nashville, TN, we will convene, identify, and discuss the most current and pressing challenges facing educational facilities, and determine the common path forward.

We will offer topical content in the following areas:

Preventive Maintenance for People

- Check Mate – Matching the Right People for the Right Job
- What Are You Worth? – Recognizing Your Value

Space: The Ever Changing Frontier

- Your Space, My Space, Our Space – Partnering With Academic Colleagues
- It's All One Big Sandbox – Best Practice In Flexible Space Usage

Economy

- Where Did My Tuition Go? – Funding Usage and the Impact on Facilities
- My Piggy Bank Is Full – Understanding the Benefits of Energy Credits

Innovations & Technology

- Impact of Facilities and the Student Experience
- Click Here – Technology What's Next & Are You Ready?

Future of the Built Environment

- Staying Ahead of the Curve – What's Next in Regulatory Codes?
- Dealing with the Rising Costs of Higher Education

Leave them Laughing!

APPA/SRAPPA/TNAPPA are pleased to announce our opening breakfast speaker **Dr. Stuart Robertshaw** will kickoff our 2016 historic event with the Healing Power of Humor. Dr. Robertshaw, Professor Emeritus of Psychology and Education at the University of Wisconsin-La Crosse and an attorney, will share his personal journey on the benefits of humor. He will also share what he has learned about the psychological and physiological benefits of humor and laughter as they relate to how we take care of ourselves, our friends, and our loved ones.



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PLUS BONUS PROGRAMMING

Emerging Professionals Summit (EP Summit) and our Senior Facilities Officers Summit (SFO Summit)

As APPA continues to ensure the strength of our organizations' future, we bring together our future and our legacy through the unique formatting of the EP Summit and SFO Summit. Programming this year for these distinct constituency groups will deliver messages specific to their needs as professionals while offering critical topics for crossover learning. The 2016 'Crossover Networking' opportunities are:

Remaking the Facilities Organization

Join us for our breakfast presentation as we discuss the realities of today's facilities organization as the world is rapidly changing around us. How will we meet the challenges/opportunities brought on by the changes in workforce demographics, innovative pedagogy, and even more rapidly changing technology? Is the current hierarchical organizational model still relevant? Will our emerging professionals embrace the same old way of doing business? This joint Senior Facilities Officers (SFO) and Emerging Professionals (EP) session will dive into the issues of the organization of the future. After the presentation, join in group discussions to further explore the topic and to share your thoughts with all summit participants.

BONUS: Jack Colby, APPA's Thought Leaders Chair, will deliver an Executive Update as a follow-on to this session.

Speed Mentoring

You have heard of speed dating, so join in as we make a twist to this phenomenon and spend time with the SFOs sharing lessons learned and gaining a better understanding of today's rising facilities professionals. This fast-paced knowledge transfer activity will not only be informative, but also a lot of fun. Come prepared to share your love of our profession and learn something unexpected.

Nothing is Certain but Change

Always a controversial topic, but worthy of continued discussion. Come join in a self-directed discussion with your colleagues on the best practices in change management. Are you a Change Champion? Share or learn about what works or doesn't in our rapidly changing profession.

Seats are limited for both these pre-conference sessions that will be held July 11, 2016 from 8am – 5pm. We encourage you to register early. As a reminder, your registration for either summit will also provide you full access to the APPA/SRAPPA/TNAPPA 2016 Annual Meeting and Exposition.

Visit www.appa.org today to register!

APPA's HALL OF RESOURCES

The APPA/SRAPPA/TNAPPA 2016 Annual Meeting & Exhibition will be held in Nashville, Tennessee with our hall of resources activities taking place at the Nashville Music City Center. A perfect location for programming, exhibiting, and networking with colleagues while reminiscing with old friends. APPA/SRAPPA/TNAPPA's 2016 annual meeting and exhibition will be a fantastic event full networking—this is where you need to be!

Research has shown that nothing compares to exhibiting at a conference where you will have the ability to meet many potential clients face-to-face. Studies have also shown that exhibiting at conferences and meeting with attendees is one of the most effective ways to acquire new clients.

The APPA/SRAPPA/TNAPPA annual meeting attracts top decision makers in the facilities arena. If you want to do business on a college campus, your product or service should be in front of our attendees.



Visit www.appa.org today to register!

Exhibit Space & Sponsorship Packaging

Designed To Get You The BEST ROI!

10' x 10' Bronze Booth

Member: \$4,000 Non-Member: \$5,750

Package Contents—Booth Only & 3 Fully Registered Booth Personnel

10' x 10' Silver Booth

Member: \$4,500 Non-Member: \$6,250

Package—Booth, Ambassador Scholarship Support & 3 Fully Registered Booth Personnel

10' x 10' Gold Booth

Member: \$9,500 Non-Member: \$11,250

Package—Booth, Ambassador Scholarship Support, 3 Fully Registered Booth Personnel & Sponsorship Recognition of ONE the following events:

- APPA's Board of Directors Breakfast
- APPA's Committee Breakfast
- Banquet Wine
- Daily AV Supporter
- International/VIP Reception
- APPA's Board of Directors Luncheon
- APPA's Executive Committee Reception & Dinner
- Closing Breakfast
- Governance Breakfast

10' x 20' Platinum Booth

Member: \$16,000 Non-Member: \$17,750

Package—Booth, Ambassador Scholarship Support, 6 Fully Registered Booth Personnel & Sponsorship Recognition of ONE the following events:

- APPA Awards Breakfast
- APPA's Bookstore
- Conference Badge Holders
- Emerging Professionals (EP) Summit
- Invited Guest Speakers
- Opening Breakfast
- APPA's After Party
- APPA's Resource Center
- Conference WiFi
- Exhibit Hall Lunches
- Portfolios w/Pens
- Senior Facilities Officers (SFO) Summit

10' x 20' Diamond Booth

Member: \$20,000 Non-Member: \$21,500

Package—Booth, Ambassador Scholarship Support, 6 Fully Registered Booth Personnel & Sponsorship Recognition of ONE the following events:

- APPA's Awards Reception
- APPA's Banquet & Awards
- Guidebook App
- Welcome Party
- APPA's Banquet Reception
- APPA's Board of Directors Reception & Dinner
- Fun Run & Walk

Spaces are limited! For the current availability of booth & sponsorship, visit us at **www.appa.org/training/APPA2016** and click on Exhibits/Sponsorship. For additional ways to support APPA/SRAPPA/TNAPPA 2016, please contact Suzanne Healy, Director of Professional Development, at **suzanne@appa.org** for a personalized package plan.

Visit www.appa.org today to register!

REGISTER TODAY!
www.appa.org/training/APPA2016

NASHVILLE

HOME of APPA/SRAPPA/TNAPPA 2016 ***Where the Stage is Set for Us!***

APPA/SRAPPA/TNAPPA are pleased to hold our 2016 Annual Conference and Exhibition at the Renaissance Nashville Hotel and Nashville Music City Center. Located in the heart of downtown you can explore music city from and discover the country music capital of the world. Situated in the heart of the business district, we are within walking distance to Music City Center and attractions like Bridgestone Arena, Nissan Stadium (formerly LP Field), B.B. King's Blues Club, Country Music Hall of Fame, Ryman Auditorium, and the Historic Second Avenue District. APPA/SRAPPA/TNAPPA have secured a special conference rate of \$232 single/double occupancy for APPA/SRAPPA/TNAPPA 2016. Your special conference rate includes complimentary WiFi access in your guest room. Please note that APPA's special room rate is available in a first-come, first-served basis.

For reservations please call 615.255.8400 and mention APPA to receive the special conference rate.

